

SIM Cloud Device calculations for renting 25 devices/month (rent period 25 days out of 30 days)

Daily rent 512 MB with USD 1,50 margin (0,50 roaming + 1,00 device rent)	Daily rent 1024 MB with USD 2,00 margin (1,00 roaming + 1,00 device rent)
15 devices x 15 days x 1,50 = USD 337,50 margin/month	10 devices x 10days x 2,00 = USD 200 margin

Hardware cost 15 devices x USD 125 = USD 1875/one time	Hardware cost 10 devices x USD 125 = USD 1250/one time
Service cost 15 devices x USD 1 = USD 15/month	Service cost 10 devices x USD 1 = USD 10/month

ROI for renting 25 devices/month (rent period 25 days out of 30 days):

Margin USD 337,50 – Cost USD 15 = USD 322,50 Profit/Month	Margin USD 200 – Cost USD 10 = USD 190 Profit/Month
Cost USD 1875/ Profit USD 322,50 = 5,81 Month ROI	Cost USD 1250/ Profit USD 190 = 6,58 Month ROI

ROI for this mixed calculation, renting 25 devices/month (rent period 25 days out of 30 days)

would be 6,19 month (5,81+6,58/2).

SIM Cloud Device calculations for renting 50 devices/month (rent period 25 days out of 30 days)

Daily rent 512 MB with USD 1,50 margin (0,50 roaming + 1,00 device rent)	Daily rent 1024 MB with USD 2,00 margin (1,00 roaming + 1,00 device rent)
30 devices x 15 days x 1,50 = USD 675 margin/month	20 devices x 10days x 2,00 = USD 400 margin/month

Hardware cost 30 devices x USD 125 = USD 3750/one time	Hardware cost 20 devices x USD 125 = USD 2500/one time
Service cost 30 devices x USD 1 = USD 30/month	Service cost 20 devices x USD 1 = USD 20/month

ROI for renting 50 devices/month (rent period 25 days out of 30 days):

Margin USD 675– Cost USD 30 = USD = USD 645 Profit/Month	Margin USD 400 – Cost USD 20 = USD 380 Profit/Month
Cost USD 3750/Profit USD 645 = 5,81 Month ROI	Cost USD 2500/Profit USD 380 = 6,58 Month ROI

ROI for this mixed calculation, renting 50 devices/month (rent period 25 days out of 30 days)

would be 6,19 month (5,81+6,58/2).

SIM Cloud Device calculations for renting 100 devices/month (rent period 25 days out of 30 days)

Daily rent 512 MB with USD 1,50 margin (0,50 roaming + 1,00 device rent)	Daily rent 1024 MB with USD 2,00 margin (1,00 roaming + 1,00 device rent)
60 devices x 15 days x 1,50 = USD 1350 margin/month	40 devices x 10days x 2,00 = USD 800 margin/month

Hardware cost 60 devices x USD 115 = USD 6900/one time	Hardware cost 40 devices x USD 115 = USD 4600/one time
Service cost 60 devices x USD 1 = USD 60/month	Service cost 40 devices x USD 1 = USD 40/month

ROI for renting 100 devices/month (rent period 25 days out of 30 days):

Margin USD 1350– Cost USD 60 = USD 1290 Profit/Month	Margin USD 800 – Cost USD 40 = USD 760 Profit/Month
Cost USD 6900/Profit USD 1290 = 5,35 Month ROI	Cost USD 4600/Profit USD 760 = 6,05 Month ROI

ROI for this mixed calculation, renting 100 devices/month (rent period 25 days out of 30 days) would be 5,70 month (5,35+6,05/2).

SIM Cloud Device calculations for renting 250 devices/month (rent period 25 days out of 30 days)

Daily rent 512 MB with USD 1,50 margin (0,50 roaming + 1,00 device rent)	Daily rent 1024 MB with USD 2,00 margin (1,00 roaming + 1,00 device rent)
150 devices x 15 days x 1,50 = USD 3375 margin/month	100 devices x 10days x 2,00 = USD 2000 margin/month

Hardware cost 150 devices x USD 108 = USD 16200/one time	Hardware cost 100 devices x USD 108 = USD 10800/one time
Service cost 150 devices x USD 1 = USD 150/month	Service cost 100 devices x USD 1 = USD 100/month

ROI for renting 250 devices/month (rent period 25 days out of 30 days):

Margin USD 3375– Cost USD 150 = USD 3225 Profit/Month	Margin USD 2000 – Cost USD 100 = USD 1900 Profit/Month
Cost USD 16200/Profit USD 3225 = 5,02 Month ROI	Cost USD 10800/Profit USD 1900 = 5,68 Month ROI

ROI for this mixed calculation, renting 250 devices/month (rent period 25 days out of 30 days) would be 5,35 month (5,02+5,68/2).

SIM Cloud Device calculations for renting 500 devices/month (rent period 25 days out of 30 days)

Daily rent 512 MB with USD 1,50 margin (0,50 roaming + 1,00 device rent)	Daily rent 1024 MB with USD 2,00 margin (1,00 roaming + 1,00 device rent)
300 devices x 15 days x 1,50 = USD 6750 margin/month	200 devices x 10days x 2,00 = USD 4000 margin/month

Hardware cost 300 devices x USD 103 = USD 30900/one time	Hardware cost 200 devices x USD 103 = USD 20600/one time
Service cost 300 devices x USD 1 = USD 300/month	Service cost 200 devices x USD 1 = USD 200/month

ROI for renting 500 devices/month (rent period 25 days out of 30 days):

Margin USD 6750– Cost USD 300 = USD 6450/ Margin/Month	Margin USD 4000 – Cost USD 200 = USD 3800/Margin/Month
Cost USD 30900/Profit USD 6450 = 4,79 Month ROI	Cost USD 20600/USD 3800 = 5,42 Month ROI

ROI for this mixed calculation, renting 500 devices/month (rent period 25 days out of 30 days) would be 5,10 month (4,79+5,42/2).

SIM Cloud Device calculations for renting 1000 devices/month (rent period 25 days out of 30 days)

Daily rent 512 MB with USD 1,50 margin (0,50 roaming + 1,00 device rent)	Daily rent 1024 MB with USD 2,00 margin (1,00 roaming + 1,00 device rent)
600 devices x 15 days x 1,50 = USD 13500 margin/month	400 devices x 10days x 2,00 = USD 8000 margin/month

Hardware cost 600 devices x USD 100 = USD 60000/one time	Hardware cost 400 devices x USD 100 = USD 40000/one time
Service cost 600 devices x USD 1 = USD 600/month	Service cost 400 devices x USD 1 = USD 400/month

ROI for renting 1000 devices/month (rent period 25 days out of 30 days):

Margin USD 13500– Cost USD 600 = USD 12900/ Margin/Month	Margin USD 8000 – Cost USD 400 = USD 7600/Margin/Month
Cost USD 60000/Profit USD 12900 = 4,65 Month ROI	Cost USD 40000/USD 7600 = 5,26 Month ROI

ROI for this mixed calculation, renting 1000 devices/month (rent period 25 days out of 30 days) would be 4,96 month (4,65+5,26/2).